



Media Release

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VISITS AND PHOTOS WITH SANTA BEGINS THIS WEEKEND!

Photo Packages are available and Visits are always Free

(Watertown, NY) The holiday season is here, and Santa Claus is making his annual stop at **Salmon Run Mall**! Families are invited to visit the Santa set from Friday, December 5th through Wednesday, December 24th to meet Santa, share their wish lists, and capture the magic of the season with a cherished holiday photo.

Santa visits are always free, and guests may purchase photo packages starting at \$39.99. Popular photo packages include *Package A* and *Package A+*, both offering high-quality prints and digital images to help families remember their visit with Santa. *Package A* includes one pose with Santa, all digital images, a limited-edition holiday postcard, one 5x7 print, two 4x6 prints, and four wallet-sized photos. *Package A+* includes everything in *Package A*, with the addition of a second pose and an extra 5x7 print (two 5x7 prints total), along with two 4x6 prints and four wallet-sized photos.

Complete photo package options and pricing are available at whereissanta.com.


Santa's cozy set will be beautifully decorated, creating the perfect backdrop for memorable family photos. Both **traditional and sensory-friendly photo options** will be available, along with opportunities for **pet photos** on select nights. Guests can reserve a photo session online in advance or simply stop by during mall hours.


Santa's Hours:

 **December 5 – 24, 2025**

 *Hours vary; visit www.shopsalmonrunmall.com for full schedule and special event details.*

Special Events Include:

 **Pet Photos with Santa** (Monday, December 8th from 4 p.m. to 7 p.m.) — Bring your furry friends for a special photo opportunity!

 **Caring Santa** — (Sunday, December 7th from 9 a.m. to 10:30 a.m.) - A sensory-friendly experience for families with special needs.

For more information on this and other events, visit us at www.shopsalmonrunmall.com or LIKE and FOLLOW us on Facebook and Instagram.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations dominate the northeast with 9 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com

About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, JC Penney, Hobby Lobby and Billy Beez, and offers more than 60 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at www.shopsalmonrunmall.com

