



For Immediate Release:

June 23, 2022

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POUGHKEEPSIE GALLERIA HIRES JIMMY EGAN AS DIRECTOR OF MARKETING

Poughkeepsie, NY (June 23, 2022) – Poughkeepsie Galleria has hired Jimmy Egan as its new Marketing Director. In his new role Jimmy is responsible for managing the center’s advertising, public relations, on-site events, social media, website and marketing strategies.

“We’re excited to welcome Jimmy to the Poughkeepsie Galleria and look forward to leveraging his marketing skills to enhance our relationships with tenants, shoppers, community organizations, members of the media and more,” said Kate Fakler, General Manager, Poughkeepsie Galleria. “We look forward to Jimmy enhancing the guest experience while elevating our community-focused initiatives to drive traffic to the center and awareness for the Poughkeepsie Galleria’s expansive lineup of shopping, dining and entertainment offerings.”

Egan is a Hudson Valley native who holds a Bachelor’s Degree in Audio-Radio Production, with minors in Business and Broadcast Management. He is experienced in communications; and customer relations, including management positions spanning multiple industries. Most recently, Egan served as the Promotions Director for iHeartMedia of the Hudson Valley, where he managed the development and execution of events in the Hudson Valley.

“I am honored and energized to join Poughkeepsie Galleria and help elevate its marketing efforts and strengthen its relationships with tenants, guests and our community partners,” said Egan. “I look forward to collaborating with the team and our community to bring fresh, innovative ideas to our center’s marketing and communication efforts.”

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About Poughkeepsie Galleria

Poughkeepsie Galleria is Dutchess County’s largest, most dominant shopping destination for over 30 years. Anchored by Macy’s, Target, Best Buy and Dick’s Sporting Goods, Poughkeepsie Galleria offers over 100 retail shops including entertainment destinations Regal Cinemas and RPM Raceway. Additional information can be found at www.PoughkeepsieGalleriamall.com and you can find Poughkeepsie Galleria on Facebook (Facebook.com/PoughkeepsieGalleria), Twitter (@PokGalleria) and Instagram (@Poughkeepsie_Galleria).

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Poughkeepsie Galleria, is one of the largest, most innovative, privately-held shopping center developers in North America. Headquartered in Syracuse, New York, Pyramid’s portfolio of retail-based, tourist and entertainment destinations dominate the northeast, with 16 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry by combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.