



FOR IMMEDIATE RELEASE:

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# Regal to Reopen at Poughkeepsie Galleria on October 23

-- Reopening date set for Regal Poughkeepsie Galleria this Friday --

**Poughkeepsie**, **NY:** For this first time since March, Cineworld, parent company of Regal, announced that it will resume operations at Regal Poughkeepsie Galleria this Friday, October 23<sup>rd</sup>. The decision comes in response to Governor Andrew Cuomo's announcement allowing movie theatres outside of New York City to reopen at 25 percent capacity under state guidance. In addition, 10 other Regal locations are set to open Friday across the state.

Regal Poughkeepsie Galleria will operate normal hours, 11:00 a.m. until 10:30 p.m., on Friday, Saturday, and Sunday. During weekdays, Monday through Thursday, shows will not be run past 8:00 p.m. New 2020 movies to be shown include *Tenet*, *The New Mutants*, *The War with Grandpa*, *The Empty Man*, *Honest Thief*, *2 Hearts*, *Unhinged* and more. Seasonal movies will also be shown such as *Monsters*, *Inc.* and *The Addams Family* (2019) which will be available for \$5.00 per ticket. Concessions will be open and available to be ordered on Regal's mobile app for a touchless experience.

Regal will be initiating several safety procedures including mandatory mask wearing and social distancing throughout the concourse. Two empty seats will be placed between each party on either side within theatres. Electrostatic fogging will be used and individual seats will be thoroughly cleaned between shows. Regal encourages guests to reserve and prepay for their tickets using the mobile app, and to use credit cards at the box office window to reduce touchpoints.

"We are grateful to finally have initial guidelines from the state. With the implementation of robust health and safety measures as a part of our commitment to the <u>CinemaSafe</u> protocols, our New York theatres and staff are thoroughly prepared for a safe and sustainable reopening. After seven months, we are thrilled to welcome back our beloved staff and customers," said Mooky Greidinger, CEO of Cineworld. "We are sure that the next step will be opening of cinemas in New York City, which is still critical for the recovery of the industry."

Regal theatre operations in other U.S. markets will remain temporarily suspended due to the lack of new movie releases. Cinemas must have a solid pipeline of new movies in order to maintain stable operations and now, with the opening of cinemas in New York, Regal is hopeful the studios will reschedule some of the movies which they put on hold, to be released in November and December 2020.

Regal will continue to monitor the situation closely and will communicate any future plans to resume operations in other markets at the appropriate time. For additional information, please visit the Regal mobile app or online at <u>REGmovies.com</u>.





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## **About Regal**

Regal, a subsidiary of the Cineworld Group, operates one of the largest and most geographically diverse theatre circuits in the United States, consisting of 7,076 screens in 536 theatres in 42 states along with the District of Columbia and Guam as of September 30, 2020. We believe that the size, reach and quality of the company's theatre circuit provides its patrons with a convenient and enjoyable movie-going experience. We are committed to being "The Best Place to Watch a Movie!" Additional information is available on Regal's website: <u>REGmovies.com</u>.

### About Poughkeepsie Galleria

Poughkeepsie Galleria is Dutchess County's largest, most dominant shopping destination for over 30 years. Anchored by Macy's, Target, Best Buy and Dick's Sporting Goods, Poughkeepsie Galleria offers 120 retail shops including Regal Cinemas and RPM Raceway. Additional information can be found at www.PoughkeepsieGalleriamall.com and you can find Poughkeepsie Galleria on Facebook (Facebook.com/PoughkeepsieGalleria), Twitter (@PokGalleria) and Instagram (@Poughkeepsie\_Galleria).

### About Pyramid Management Group

Pyramid Management Group is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 14 properties located throughout New York and Massachusetts. For 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit <u>www.pyramidmg.com</u>.