

POUGHKEEPSIE  
*Galleria*

# POUGHKEEPSIE GALLERIA *Cares*

## 2019 YEAR IN REVIEW



# POUGHKEEPSIE GALLERIA SNAP SHOT

YOUR SHOPPING, DINING AND ENTERTAINMENT DESTINATION

**2,500**

**JOBS BROUGHT TO  
POUGHKEEPSIE &  
DUTCHESS COUNTY**

**1<sup>ST</sup>**

**LARGEST ENCLOSED SHOPPING, DINING  
AND ENTERTAINMENT  
DESTINATION IN DUTCHESS COUNTY**

**120+**

**BUSINESSES**

# AUGUST 4, 1987

Poughkeepsie Galleria opened its doors to the public



# TO OUR FRIENDS, PARTNERS, NEIGHBORS AND GUESTS:

Poughkeepsie Galleria experienced another successful year with the non-profit groups of Poughkeepsie, our host community, and all of Dutchess County! Poughkeepsie Galleria donated space to over 120 non-profits and collaborated with them to hold over 20 special events at the center in 2019. Partnering with and giving back to our community is important to us and we believe it is part of what makes the center successful. We are pleased to work with all non-profit organizations looking to benefit from the center, whether a tabling opportunity for fundraising and awareness campaigns, a community room for training or a large event in the common area. Our doors are always open!  
Together, we can make a difference.



# EVENTS

FOR ST. JUDE



# ST. JUDE RADIOTHON

For nearly 30 years, St. Jude Children's Research Hospital together with iHeartMedia have taken over Center Court in support of the St. Jude Radiothon. In the last ten years, this annual fundraiser has brought in nearly **\$2.5M for St. Jude Children's Research Hospital** and the services they provide to children fighting cancer and other catastrophic diseases.





# CAREGIVER FAIR

Rocky Strong, Inc. hosted a Caregiver Fair with over 20 businesses to provide helpful resources and services for families who find themselves in a caregiver role.

Rocky Strong, Inc. was formed for the purpose of providing financial assistance to families in the Dutchess County area who are facing financial hardship due to the diagnosis of a serious and life-threatening illness of any family member in the home. The Caregiver Fair is a great opportunity to access amazing resources under one roof.



# FOOD BOWL™ HUDSON VALLEY

Food Bowl™ Hudson Valley is a Poughkeepsie Day School community project where kids create public art out of non-perishable food items to feed the hungry and bring attention to the critical issue of hunger in the Valley.

Structures have been built and displayed inside Poughkeepsie Galleria for over 6 years with **33,000 pounds** of cans donated to regional food pantries and The Food Bank of the Hudson Valley.



# SHOWCASE OF RESOURCES FOR ENRICHMENT & INCLUSION

The Showcase of Resources for Enrichment & Inclusion put on by Abilities First, Inc. brings together resources and unique services or products that meet the everyday needs and interests of families, individuals or caregivers for those with any disability whether it be developmental, intellectual, physical, mental or others.

Activities include performances, demonstrations, meet-and-greets and other special events including the Annual Showcase Flash Mob featuring students and faculty from the Abilities First schools.

*“ This year’s 2019 Outstanding Community Leader award is presented to Poughkeepsie Galleria. It would be hard to not be aware of the numerous ways Poughkeepsie Galleria partners with regional businesses and organizations to strengthen the surrounding community. Certainly notable by the hospitality and welcoming collaborative spirit of Poughkeepsie Galleria’s Marketing team, there is never anything but a positive and supportive welcome for AF. Their advocacy has intensified over the past five years as they have engaged and encouraged their retail stores to learn about disabilities and commit to the AF pledge, to executing flash mobs. From the warm welcome individuals from our adult programs receive as they take trips to the Galleria, to support of our events, they have made a difference! ”*

**Melissa McCoy**

Chief Advancement Officer, Abilities First, Inc.

# POUGHKEEPSIE GALLERIA IS PROUD TO PARTNER WITH THE FOLLOWING COMMUNITY ORGANIZATIONS



# AWARENESS CAMPAIGNS

Groups using the center for fundraising purposes will not only be in the eyes of 12 million annual visitors, but also our social media outreach. Poughkeepsie Galleria is happy to help promote your organization in order to let our guests know about your cause.

Have a question? A campaign? An event? Or looking for more information, please don't hesitate to reach out. We'd love to hear from you!

Poughkeepsie Galleria is a part of our community, just like your organization and we look forward to working with you in 2020 and beyond!



# DONATION REQUESTS

Poughkeepsie Galleria event space, tabling and community rooms are FREE for non-profit use. Groups are asked to fill out and submit the required paperwork in order to be granted access.

Giveaways and savings passes are available on a first come, first serve basis. Groups are asked to submit a letter of request two (2) months prior to event date.

Many of our stores, restaurants and entertainment venues will partner and donate to various not-for-profit organizations. Please submit your request to the marketing department at [www.PoughkeepsieGalleriaMall.com/eventspace](http://www.PoughkeepsieGalleriaMall.com/eventspace) two (2) months prior to event date and the team will pass along your request.



PG Team at Family Services' Walk A Mile Event

# FROM OUR FAMILY TO YOURS, THANK YOU!

Poughkeepsie Galleria is one of the most visited centers in the Mid-Hudson Valley and is the premier shopping, dining, and entertainment destination in the region. Poughkeepsie Galleria is a 2-level shopping, dining and entertainment destination offering over 120 brands, restaurants and more! With its unique and diverse tenant mix, Poughkeepsie Galleria is the go-to place for local shoppers and tourists alike.

**#POUGHKEEPSIEGALLERIA**

[PoughkeepsieGalleriaMall.com](http://PoughkeepsieGalleriaMall.com)

2001 South Road • Poughkeepsie, NY •   