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FOR IMMEDIATE RELEASE

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BACK TO SCHOOL DESTINATION: POUGHKEEPSIE GALLERIA



Poughkeepsie, NY – Poughkeepsie Galleria is your Back to School shopping destination. From clothing to supplies, electronics to dorm décor, private school uniform essentials and more are all available under one, climate-controlled roof. While shopping, you can get your eyes ready for the school year by visiting one of our licensed opticians and get all your hair needs at one of our salons throughout the center.

From pre-school to college, as well as teachers and professors, everyone can go back to school fashionably and affordably. Join us for our Back to School Sidewalk Sale happening Labor Day weekend to take advantage of the great deals and prepare your family for the school year.

For the third year, JCPenney is hosting their Back to School Safety Bash in Center Court on Saturday, August 10 from 11am to 2pm. Town of Poughkeepsie Police, New Hamburg Fire Department, Mobile Life Support Services, American Red Cross, New York State Police, Central Hudson and other community partners will be present with safety tips and information.

Once again, Poughkeepsie Galleria is celebrating Teachers by hosting a PG Loves Teachers contest on social media. Tag a teacher to enter them to win a \$100 gift basket with prizes from Bath & Body Works, Gertrude Hawk Chocolates, Pearle Vision, Trollbeads,



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Yankee Candle and more. Enter them between August 12 and 22 on Facebook and Instagram.

In addition, stay tuned for additional educational events:

- Kids' Trail for Art, Science & Sports – September 21
- College Fair – October 1

For information on these events, sales and more, please visit [Poughkeepsie Galleria's website](#).

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About Poughkeepsie Galleria

Poughkeepsie Galleria is Dutchess County's largest, most dominant shopping destination for over 30 years. Anchored by Macy's, Target, Best Buy, Sears, JCPenney, Dick's Sporting Goods, Poughkeepsie Galleria offers 120 retail shops including entertainment destination Regal Cinemas. Additional information can be found at www.PoughkeepsieGalleriamall.com and you can find Poughkeepsie Galleria on Facebook ([Facebook.com/PoughkeepsieGalleria](https://www.facebook.com/PoughkeepsieGalleria)), Twitter (@PokGalleria) and Instagram (@Poughkeepsie_Galleria).

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Poughkeepsie Galleria, is one of the largest, most innovative, privately-held shopping center developers in North America. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast, with 16 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry by combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.