



FOR IMMEDIATE RELEASE

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PANDORA GRAND OPENING CELEBRATION AT POUGHKEEPSIE GALLERIA

Poughkeepsie, NY,— PANDORA is excited to celebrate the Grand Opening Event of their latest PANDORA store at Poughkeepsie Galleria on Saturday, December 9 at 10am. PANDORA jewelry opened unofficially in November and is located on the lower level in Center Court. PANDORA is known for their charms, bracelets, rings, earrings, necklaces and pendants.

In partnership with InStyle Magazine for this Grand Opening Event, PANDORA has many special surprises planned from 1-4pm such as Social Media Influencer attendee, Nicole Alyssa ([@NicoleAlysee](https://twitter.com/NicoleAlysee)), a fun photo booth and an event photographer. All event guests who make a purchase of \$150 or more will be able to select a mystery jewelry gift from the PANDORA jewelry tower.

PANDORA jewelry offers something for everyone. Whether you're looking for a gift for a loved one, something special for yourself or simply browsing for inspiration, you're sure to find that special something. PANDORA celebrates women by offering them the opportunity for personal expression through a universe of high quality, contemporary jewelry at affordable prices. Allowing women to express their personal style, celebrate life's precious moments, or show the values that make them who they are, PANDORA's complete universe of feminine jewelry has something for any and every occasion.

Discover the newest PANDORA store, enter to win a shopping spree, enjoy fine light bites and treats and more at the Grand Opening Event. Poughkeepsie Galleria is located at 2001 South Rd, Poughkeepsie, NY 12601. Learn more by visiting www.PoughkeepsieGalleriaMall.com or PANDORA.net.

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ABOUT PANDORA

PANDORA designs, manufactures and markets hand-finished and contemporary jewelry made from high-quality materials at affordable prices. PANDORA jewelry is sold in more than 100 countries on six continents through approximately 7,900 points of sale, including more than 2,100 concept stores.

PANDORA®



Founded in 1982 and headquartered in Copenhagen, Denmark, PANDORA employs more than 21,200 people worldwide of whom approximately 12,500 are located in Gemopolis, Thailand, where the company manufactures its jewelry. PANDORA is publicly listed on the NASDAQ Copenhagen stock exchange in Denmark. In 2016, PANDORA's total revenue was DKK 20.3 billion (approximately EUR 2.7 billion). For more information, please visit www.pandoragroup.com.

ABOUT POUGHKEEPSIE GALLERIA

Poughkeepsie Galleria is celebrating 30 years as Dutchess County's largest, most dominant shopping destination. Anchored by Macy's, Target, Best Buy, Sears, JCPenney, Dick's Sporting Goods, Poughkeepsie Galleria offers 120 retail shops including entertainment destinations Regal Cinemas and K1 Speed. Additional information can be found at www.PoughkeepsieGalleriamall.com and you can find Poughkeepsie Galleria on Facebook ([Facebook.com/PoughkeepsieGalleria](https://www.facebook.com/PoughkeepsieGalleria)), Twitter ([@PokGalleria](https://twitter.com/PokGalleria)) and Instagram ([@Poughkeepsie_Galleria](https://www.instagram.com/Poughkeepsie_Galleria)).